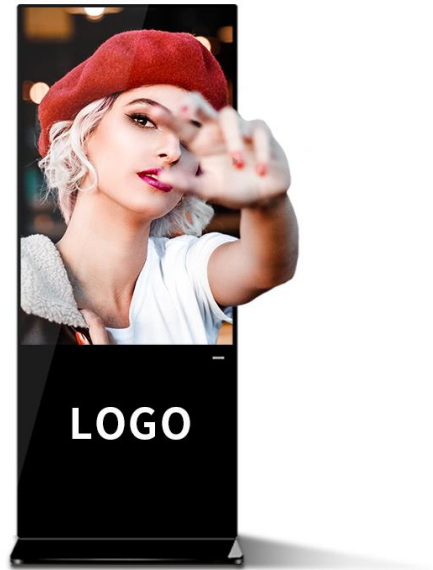
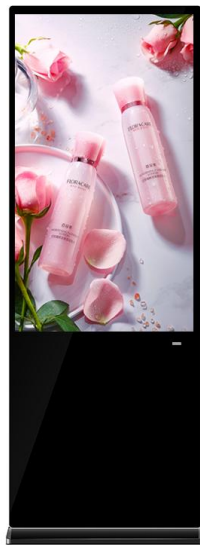


Vertical Advertising Display Specification

UN-ALS Series



The UN-ALS550 and UN-ALS430 LCD advertising displays utilize professional-grade industrial LCD panels with high resolution, high contrast, and high brightness, delivering clearer, more natural, and detailed video images with stronger visual impact, effectively presenting advertising details. The units feature an automatic image residue elimination function to protect long-term LCD screen usage. The chassis design is modern, stylish, ultra-thin, user-friendly, and aesthetically pleasing. Manufactured with advanced environmentally friendly technologies, they offer excellent stability and can operate reliably even in harsh environments. Under normal use, they achieve an extended service life of over 60,000 hours and can operate 24/7 without interruption. Today, with their outstanding display performance, LCD advertising displays are widely recognized as the ideal "fifth medium" display device.

Product Features

1. Panel: Industrial-grade LCD panel, brand new A-grade panel.
2. Wide viewing angle: 178° horizontal/vertical, no distortion.
3. Enclosure: Tempered glass protection for LCD screen, high-end aluminum alloy bezel, cold-rolled steel back cover, active cooling, ultra-thin design for a more elegant appearance.

Built-in high-fidelity magnetic speakers.
4. Display support: 4K high-definition display, USB playback, hot-plug support, easy content update, adjustable volume for different programs.
5. Customization: Production line fully managed with ISO9001 advanced solutions; bezel shape, body color, and silk-screened logo can be customized per client requirements.

Appearance Customization

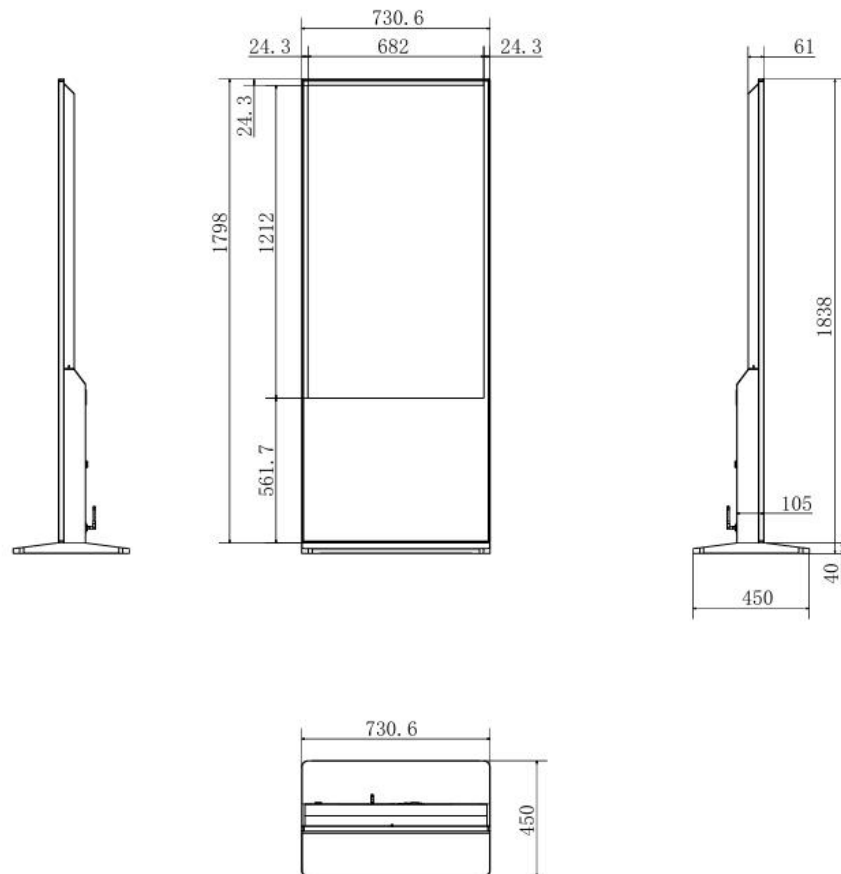


Product Parameters

Category	Item		Parameter	
Display	Size		55 inch	43 inch
	Resolution		2160*3840	1080*1920
	Aspect Ratio		9:16	
	Brightness		500cd/m²	
	Viewing Angle		89/89/89/89 (Typ.)(CR≥10)	
	Color Depth		16.7M (8-bit)	
	Contrast Ratio		1600:1	
	Pixel Pitch		0.36375×0.36375 mm	
	Display Area		1209.6*681.4m m	941*529mm
	Response Time		8ms (typ.)	
	Operating Life		60000hrs	
Enclosure	Surface Material		Aluminum profile, sheet metal	
	Bezel Style		Rounded corners	
	Body Color		Black	
	Unit Dimensions (mm)		1838*731*61m m	1780*566.4*35m m
	Base Dimensions (mm)		730.6*450mm	566.4*450mm
	Mounting Method		Floor-standing	
System	CPU	Architecture	V100	
		Frequency	1.5 GHz	
		Cores	Quad-core	
	GPU		G52	
	RAM		4/8G	
	ROM		32/128G	
	Android Version		Android 12.0	
	Note: After upgrading the configuration, the above parameters may vary; the actual motherboard prevails.			
Network	Ethernet			
	WIFI			
Interfaces	USB		2 个	
	HDMI IN		1 个	
	RJ45		1 个	
	Audio		1 个	
	DC		1 个	
Media Format	Image Format		BMP、JPEG、PNG、GIF,etc.	
	Audio Format		MP3/WMA	
	Video Format		wmv、avi、flv、rm、rmvb、mpeg 、ts、mp4	
Performance	Electrical	Rated Voltage	AC (100 - 220) V/50 - 60HZ	
		Power Consumption	< 120W	

	Environmental	Operating Temp.	0°C-40°C
		Operating Humidity	10% ~ 85% RH non- condensing
		Storage Temp.	-20°C ~ 60°C
		Storage Humidity	10% ~ 90% RH non- condensing
Accessories		Protection	Consider moisture and dust proofing; add moisture/dust protection measures.
		Anti-theft design	Safety cover door, one end protected with special-shaped anti- tamper screws or key.
	AC Power Cord		×1
	Keys		×2
	Warranty Card		×1
	User Manual		×1
	Remote Control		×1
	Base		×1
	Screws		×4
Others	Packaging	Outer	Carton + pearl cotton (or foam divider)
		Inner	Protective film on panel, individually bagged, with random accessories
	Warranty		Free one- year warranty

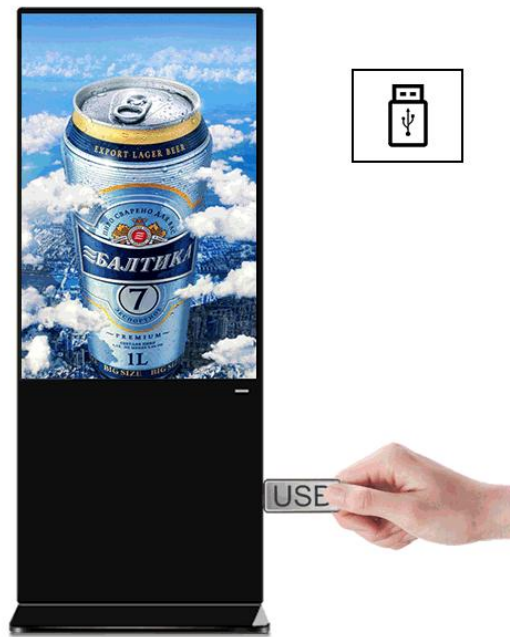
Product Dimensions



Function Introduction

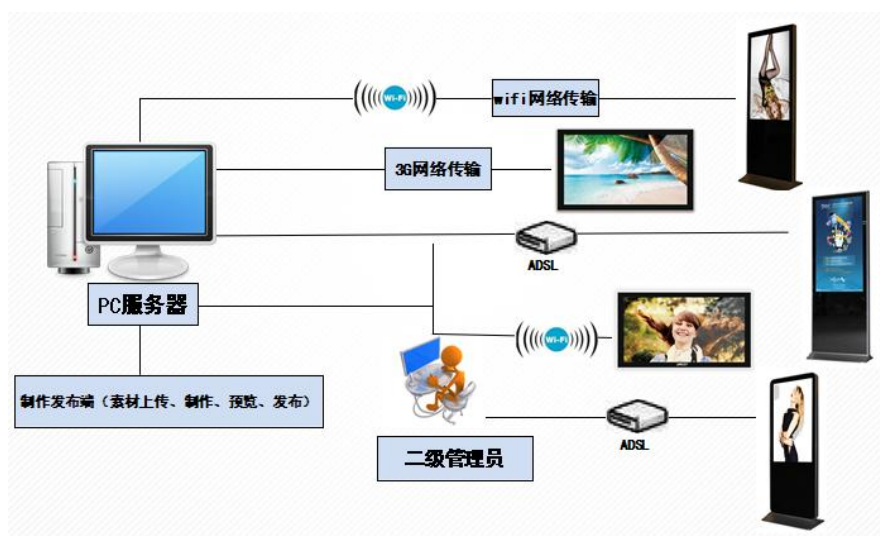
Standalone Version

Insert USB drive, auto-play begins. User-friendly design, simple and fast. To publish ads, only a USB drive is needed.



Network Version

Remote background control, built-in information release system. Create programs via the cloud publishing system and distribute them uniformly, controlling all terminals with one click for unified management.



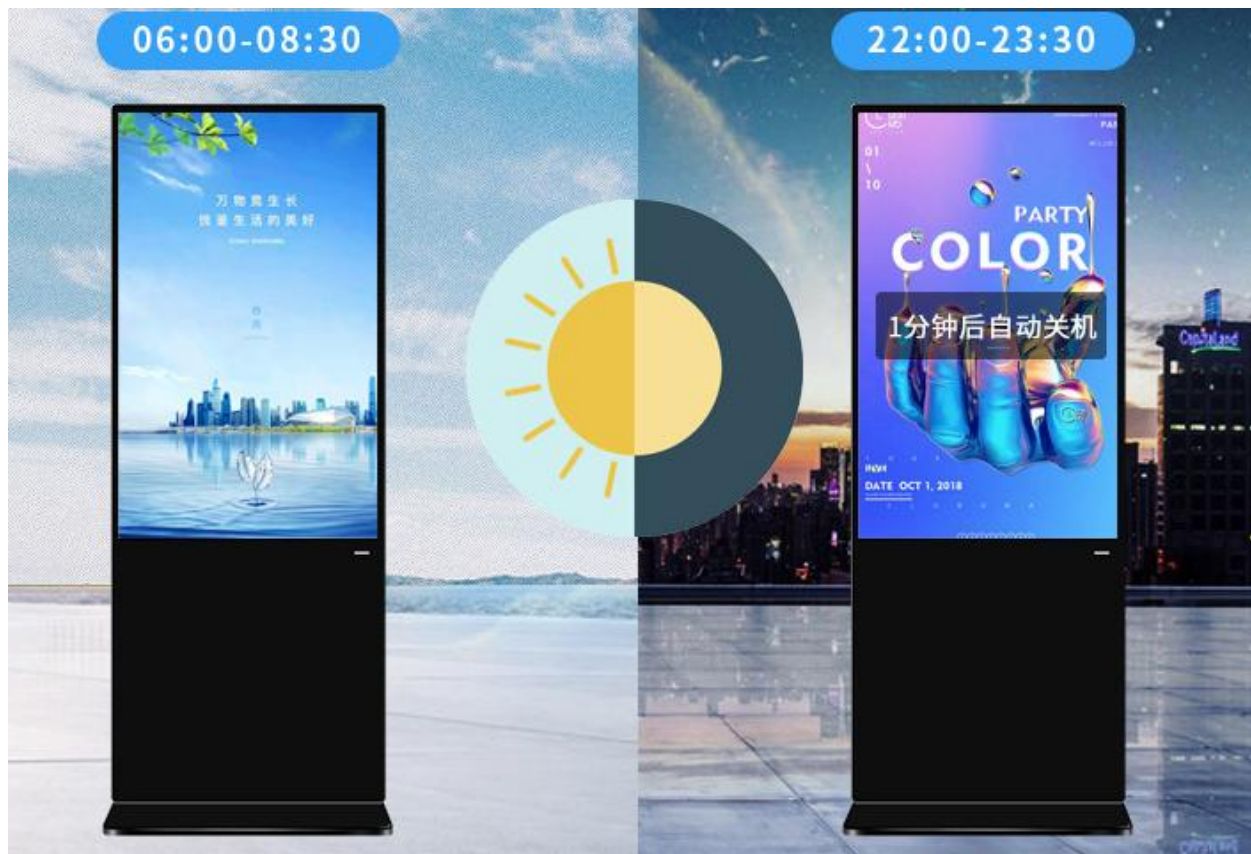
Smart Split Screen

Network version supports multiple modes, arbitrary split screen.



Timed Power On/Off Function

Users can set automatic on/off times according to actual needs.



Appearance Customization

Diverse appearance designs, can be tailored to your requirements.



Disclaimer: All product images and function descriptions are for reference only. For details, please refer to the user manual and the actual product. The company reserves the right of final interpretation.